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Unidesk Announces VDI Alliances with AppSense, Lakeside Software, and Nutanix

Marlborough, Mass., Feb. 25, 2013 – Unidesk Corporation, the leading provider of application delivery, image management, and provisioning software for cloud-hosted desktops, is announcing this week at VMware® Partner Exchange 2013 alliances with premier Virtual Desktop Infrastructure (VDI) technology vendors AppSense, Lakeside Software, and Nutanix. Through joint development and customer interoperability testing, Unidesk® [VDI management software](#) has been verified to work with these vendors' products to reduce VDI cost and complexity, while enhancing user flexibility, desktop performance, and administrative control for Citrix XenDesktop® and VMware Horizon View™.

Unidesk and AppSense are collaborating to provide best-in-class VDI management and user management solutions, as detailed in a new [Unidesk AppSense solution brief](#). Unidesk now recommends Lakeside SysTrack analytics for VDI transformations from initial assessment through VDI management, while SysTrack MarketPlace now includes a Unidesk report to identify VDI use cases that can benefit from Unidesk desktop layering technology. A new [Unidesk Nutanix white paper](#) explains how the Nutanix converged infrastructure platform and Unidesk VDI management software are an ideal combination for lower cost, radically simpler VDI.

Unidesk desktop layering technology is the simpler, more powerful way to create desktops, package applications, manage images, keep user changes, and optimize storage for Citrix XenDesktop and VMware Horizon View. With Unidesk:

- Persistent and non-persistent desktops can be created on VMware vSphere® using 70-90% [less VDI storage capacity](#) than full-sized virtual desktops.
- Applications can be packaged in minutes as independent "layers" separate from the Microsoft Windows® operating system, without the cost, complexity, limitations, and interoperability challenges of legacy application virtualization technology. [Application layers](#) can be assigned to one or more desktops, patched once to update all desktops, or removed with a few clicks.
- One gold image of Windows can be used for all desktops, making [VDI operating system patches and updates](#) fast and easy.
- User customizations, including [user-installed applications](#), are preserved through image updates. Unidesk also enables service desk staff to quickly resolve common desktop break/fix problems by undoing IT and end user changes.

Supporting Partner and Customer Quotes

Simon Clephan, vice president System Integrator Alliances, AppSense: "By partnering with Unidesk, we're able to satisfy IT managers' needs for simpler application delivery and desktop provisioning in VDI, while giving them unprecedented control over user policy and personalization across server-based computing environments, physical PCs and laptops, virtual desktops, and mobile devices."

Sheranga Jayasinghe, director of IT, Sunrise Health Region: "Unidesk and AppSense are a powerful combination for supporting our VDI, PC, and laptop users. Unidesk desktop layering technology makes VDI very

easy to implement, scale, and manage, while AppSense provides centralized policy and personalization control across all of our desktops to ensure a consistent user experience for our healthcare professionals.”

Brinton Baker, chief marketing officer, Lakeside Software: “Adding Unidesk to the reports provided by SysTrack MarketPlace helps customers efficiently size, plan, and manage their VDI environment. The new Unidesk report thoroughly analyses and identifies distinct software use cases and articulates how Unidesk’s unique layering approach can simplify VDI image management and application delivery. Combining SysTrack’s full set of VDI transformation tools with Unidesk provides customers with unprecedented visibility and management for VDI deployments.”

Pete Sayers, manager of Information Technology, South Taranaki District Council: “To say that Nutanix and Unidesk have met our expectations for high performance, flexible, easy-to-manage VDI is a gross understatement. Both companies have exceeded our expectations on all fronts. We strive for efficiencies here at South Taranaki and I’m pleased to say with our investment in Unidesk VDI management software and Nutanix converged infrastructure, we’re able to not only reduce budgets, but increase service.”

Howard Ting, vice president of Marketing, Nutanix: “Unidesk is the simpler, more powerful alternative to the separate desktop provisioning, application virtualization, and image management tools typically needed to create and manage virtual desktops. Nutanix is the simpler, more powerful alternative to the separate server, storage, and networking infrastructure components traditionally needed to power virtual desktops. Together, the solution is as close to VDI in a box as you can get, while still being flexible, open, and scalable.”

Tom Rose, chief marketing officer, Unidesk: “Unidesk makes it easy and cost-effective to implement virtual desktops in organizations with application and use case diversity. Our alliances with AppSense, Lakeside, and Nutanix give customers and channel partners the confidence to deploy Citrix XenDesktop and VMware Horizon View in almost any situation.”

Tweet This: Unidesk announces #VDI alliances with @AppSense, @lakesidesoft and @nutanix at @VMwarePEX to accelerate @vmwareview and @xendesktop projects

About Unidesk

Unidesk Corporation provides the management platform that accelerates the movement of desktops to the cloud. Designed for Virtual Desktop Infrastructure (VDI), Unidesk® desktop layering software is the simpler, more powerful way for IT organizations to deliver applications, manage images, sustain user customizations, and optimize storage for Microsoft Windows® desktops hosted on VMware vSphere®. By using Unidesk to create, manage, and repair desktops for Citrix XenDesktop®, VMware Horizon View™ and other brokering solutions, customers can accelerate VDI projects, reduce desktop operations costs up to 30%, cut VDI storage costs up to 90%, and foster a more productive workforce. Unidesk is available through an expanding network of solution partners. Unidesk Corp. is a privately-held company with headquarters in Marlborough, Mass, USA.

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