

## Product Brief

# SysTrack MarketPlace

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### Benefits

- Provides a single source for quantifying the beneficial impact of hardware, software and services
- Helps maximize end-user experience and infrastructure ROI

### Features

- **Justification** — Facilitates solution acquisition by analyzing usage patterns to generate quantified predictions of expected benefit
- **Validation** — Proves solution value and validates solution acquisition by quantifying performance improvement with actual solution usage data
- **Tuning** — Assists on-going solution tuning and optimization by analyzing data to generate specific findings and recommendations

## Single Source for Vendor-specific Assessments and Reports

*To minimize risk and realize maximum benefit from desktop transformation projects, IT executives need insight into their infrastructure performance with which they can detect problems and tune performance.*

*Enterprise IT infrastructure is typically comprised of solutions from many different vendors. Optimizing the performance of these different solutions can be accomplished most efficiently and effectively with metrics specific to those solutions.*

SysTrack MarketPlace provides IT with a single source for quantifying hardware, software and services infrastructure performance.

### On-Demand Solution Analysis and Optimization

SysTrack MarketPlace is a dynamic library of customized, vendor-specific reports that IT administrators run anytime to evaluate, measure and tune their IT solutions. SysTrack MarketPlace leverages vendor-specific algorithms and methodologies to deliver quantitative, actionable data on infrastructure performance and provide deep insight on how to optimize solution deployment.

### Unparalleled Integration of IT Business Intelligence

SysTrack MarketPlace is an extension to the SysTrack data platform architecture that utilizes SysTrack data to create a dynamic library of solution-specific, customized reports. IT professionals using SysTrack can run these reports to access detailed data, findings and recommendations that help justify, validate and tune their implementation.

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## Single Source for Multivendor Analysis

SysTrack MarketPlace provides a single source for IT professionals to get the quantified data they need, making it easy for IT professionals to monitor all of their hardware, software and services infrastructure.

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## Powerful Performance Tuning Insight

SysTrack MarketPlace provides essential data at critical junctures to help IT optimize infrastructure performance and deliver superior end user experience.

- ❖ **Before Project Implementation** – SysTrack MarketPlace facilitates solution acquisition by analyzing usage patterns to generate quantified predictions of expected benefit
  - ❖ **After Project Implementation** – SysTrack MarketPlace proves solution value and validates solution acquisition by quantifying performance improvement with actual solution usage data
  - ❖ **Continuous Monitoring and Management** – SysTrack MarketPlace assists on-going solution tuning and optimization by analyzing data to generate specific findings and recommendations
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## Broad Infrastructure Vendors and Service Provider Participation

SysTrack MarketPlace provides reporting capabilities for Adallom, AppSense, Atlantis Computing, Cisco, Citrix, CloudVolumes (VMware), CSC, Dell Software, Dell Wyse, EMC, HP, IBM, Login VSI, NComputing, Nexenta, NVIDIA, RES Software, Samsung, Teradici, Trend Micro, Unidesk, VMware, X-IO Technologies and many other vendors. Visit [www.lakesidesoftware.com/partner\\_directory.aspx](http://www.lakesidesoftware.com/partner_directory.aspx) to view all participating vendors.

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## 100% Customized Data

SysTrack MarketPlace reports are 100% customized for a specific vendor solution and provide only the data most relevant for analysis of that solution.

They are developed through close consultation between Lakeside Software and each solution vendor and utilize vendor-specific algorithms and methodologies.

Each report reflects a deep understanding of the solution and provides critical and appropriate intelligence.

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## Unparalleled Control of Data Reporting

SysTrack MarketPlace reports are either “public” (available to any SysTrack customer) or “private” (available only to those to whom the vendor has provided access credentials). This enables vendors to create confidential reports for exclusive use by their consulting teams.

*Infrastructure is expensive, and IT needs to get the most value from each purchased application, hardware or service.*

*Even more expensive is lost end-user productivity, and IT needs a way of ensuring infrastructure is delivering superior user experience performance.*

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## Insight Facilitates Value Delivery

Each customized SysTrack MarketPlace report provides detailed solution performance metrics, enabling customers to assess, optimize, measure and validate their solution implementation.

Customers may be confident in the benefit and value delivered by the provider's solution and the success of their implementation.

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## Partial List of Participating Vendors

### Insight Facilitates End User Performance Optimization

SysTrack MarketPlace measures and quantifies the end-user experience before and after project implementation so IT can precisely identify the improvement delivered by the new infrastructure.

On an on-going basis, SysTrack MarketPlace can precisely identify infrastructure problems and ensure that any end-user performance degradation is immediately visible and measurable to IT management, often before end-users are aware there is a problem.

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### Summary

SysTrack MarketPlace is a powerful tool for effectively and efficiently managing and tuning diverse IT infrastructure.

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### MarketPlace

For additional information please visit [www.LakesideSoftware.com/MarketPlace.aspx](http://www.LakesideSoftware.com/MarketPlace.aspx) or email us at [salesinfo@Lakesidesoftware.com](mailto:salesinfo@Lakesidesoftware.com).

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