Quantify Users for Quality End-User Experience

Supporting the Modern End User
In this era of the quantified self, where more and more aspects of everyday life can be analyzed, quantified and improved, how are you supporting the connected and quantified end user? People are developing a new interest in self-knowledge within their personal lives but now so are IT teams within the workspace. Thanks to new technologies in Digital Experience Monitoring, you can have access to IT resource performance and usage data that helps you analyze, quantify and improve end-users’ digital experience, just like health trackers help us analyze, quantify and improve our daily lives.

Introducing the Quantified User
Lakeside Software’s SysTrack accurately quantifies a user’s digital experience by calculating an end-user experience score. SysTrack does this by collecting data directly from the endpoint, analyzing all aspects of IT that might be impacting the end-user experience, normalizing this analysis into a single score, and providing additional context around what is impacting that score. The result is a comprehensive view into how your IT resources and services are supporting (or hindering) end-user productivity, and how to improve it!

94% of IT decision makers surveyed agree with the statement:
“The quality of digital interactions between people, business processes, and technologies has a direct impact on workforce productivity.”

Source: IDG Research Services

Why Should You Embrace The Quantified User?

Baseline Performance of IT Projects
Measure the success of your projects and implementations by quantifying how these have impacted end-user experience.

Resolve True User Impact in Real Time
Tie alarms and end-user surveys to low end-user experience scores for real-time analyses and resolution of IT issues.

Deliver Workspaces Designed For Productivity
Use end-user experience scores to pinpoint and solve areas blocking productive use of IT resources.

Center the Workspace Environment Around End Users
Base IT investment decisions on the state of your organization’s end-user experience.

Click here to Learn More About How to Succeed with Workspace Analytics for IT