Reduce, Reuse, RETHINK IT

It's not easy being green — especially for complex organizations trying to reduce their carbon footprints. But enterprises often overlook a key area that can help grow sustainability initiatives: **the IT department.**

What Is Green IT?

Green IT operations, also known as green computing, prioritizes energy efficiency, e-waste management, and other environmentally sustainable practices across IT infrastructures and operations.
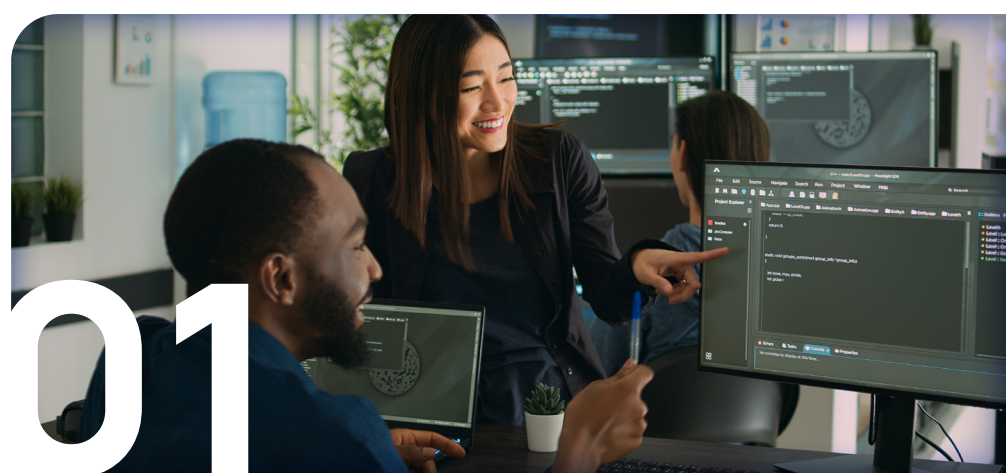
Common green IT initiatives include data center consolidation, use of energy-efficient hardware and software, power management, and recycling. By taking advantage of these technologies and practices, businesses can operate more sustainably and reduce their carbon footprints.

6 Ways to Make **IT Greener**

Practice need-based procurement and right-size resources

Reduce unnecessary hardware and software by analyzing users' digital behaviors to provide exactly what they need, when they need it.

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Monitor energy consumption and supply waste

Expanded IT visibility and a single-pane-of-glass view of relevant green IT metrics helps IT track printer paper usage, energy consumption, and more.

Adopt a cloud-first approach

Virtualization and web-based apps can reduce IT's overall energy consumption and infrastructure, as well as help organizations become more streamlined and agile.

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Optimize existing IT assets

Disrupt traditional refresh cycles and extend the life of hardware by tracking the performance of devices over time, and servicing or repurposing them based on endpoint data.

Improve IT service delivery

Expanded IT visibility, artificial intelligence-driven insights, and automation allow IT technicians to identify and solve issues quickly and remotely, reducing the need to travel on-site or ship devices for troubleshooting.

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Create productive, sustainable digital workplaces

Drive sustainability and reduce car-related emissions with optimized and productive digital environments that remote and hybrid workers can log into from anywhere.

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